

G·E·N·E·S·I·S

Instant, Double Freshbrew & Bean to Cup

"...Versatile, fully featured hot drinks solution..."

With the launch of the Genesis, Crane Merchandising Systems have introduced a machine range built to satisfy today's demand for smaller, yet highly specified table-top equipment.



With machines that offer a full range of instant, double freshbrew and bean to cup selections, the Genesis is a truly versatile, fully featured hot drinks solution.

With its large ingredient and cup capacity the Genesis has been developed to provide delicious hot drinks around the clock. Machines can be placed in offices, conference facilities, restaurants and cafeterias, anywhere in fact where a high quality beverage needs to be served efficiently and quickly.

So, just push the button, take your drink, and enjoy the experience!

The Genesis Advantage:

For the customer:

- Superb choice of hot instant, freshbrew and bean to cup drinks from compact, stylish machine
- User friendly interface with intuitive, single button build a drink selection procedure
- Large 230 cup capacity from an automatic cup dispenser fitted with SureVend™ technology
- Able to dispense both paper or plastic cups

For the operator:

- Quick and simple to clean and replenish
- Easy change graphics and drink selections enable quick updates for product promotions
- Microprocessor control for reliability and flexibility
- Fully compatible with established MDB and Executive coin and cashless systems
- Full audit facility at the touch of a button
- Optional base cabinet available, perfect for storing ingredients and cups

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Genesis Double Freshbrew

"...enjoy a delicious, smooth freshbrew coffee or a thirst quenching, freshly brewed tea beverage at any time of day..."

Double freshbrew models feature a compact, paperless double brewer capable of delivering both freshbrew tea and coffee selections through the same unit.

In operation the coffee chamber produces a delicious, freshly filtered coffee beverage; the tea chamber uses a pour over system to brew fresh leaf tea.

A wiper system removes the waste coffee and tea grounds from each chamber, sweeping cleanly and effectively, ensuring that there is no cross-contamination between vends.

Genesis Double Freshbrew Features:

For the customer:

- Produces both freshbrew coffee and leaf tea selections from single, compact unit
- Efficient wiper system ensures no cross contamination between vends
- Consistent drink quality from every vend

SureVend™

The SureVend™ product delivery feature guarantees that the selected drink is only dispensed when the sensors detect a cup in the dispense area.



The system works by attempting to drop a cup and deliver the drink up to 3 times. If the drink is not

dispensed after 3 attempted vends the customer is given the option of using their own mug or accepting a refund.

With the inclusion of SureVend™ as a standard feature on the Genesis table top range, Crane Merchandising Systems are once again providing innovative technological advances that lead to increased customer satisfaction.



For the operator:

- Paperless double freshbrew
- Unit is easy to clean and maintain
- Both chambers utilise fine mesh screens which are easily removed for cleaning purposes

Branding Opportunities

Offering branded products provides strong point-of-sale impact as well as customer recognition and reassurance that keeps them coming back for more. Genesis machines provide the perfect platform to attract these increased sales which in turn lead to increased profits!

The large graphic area with its easy change panel along with the drink selection decals, provide ample branding opportunities, increasing customer confidence and promoting sales. Machines can also be quickly and easily customised to complement a corporate house style or site location.



Genesis Bean to Cup & Freshbrew

"...savour the full flavour of coffee brewed from fresh beans or a smooth freshbrew coffee suitable for all day drinking..."

The Genesis bean to cup introduces the unique CoEx® brewer. This compact yet fully featured solution allows both freshbrew coffee and bean to cup drinks to be produced from a single unit. Now you can enjoy the aroma and taste of coffee brewed from the bean or a long, smooth freshbrew coffee suitable for all day drinking from the same machine - the Genesis bean to cup!

Speciality Bean to Cup Menu

Fresh Coffee A delicious long coffee drink made from freshly ground beans.

Espresso An intense, aromatic short coffee traditionally enjoyed with sugar. Not for the faint hearted!

Cappuccino Rich aromatic espresso combined with hot milk and a foamed head.

Caffe Latte A long mild milky drink made with a hint of coffee.

Caffe Mocha A full cup of indulgent coffee, chocolate and milk with a foamed milk head.

Genesis Bean to Cup Features:

For the customer:

- Produces freshbrew coffee and bean to cup selections from single, compact unit
- Consistent drink quality from every vend
- Visible bean container with sealable lid. Keeps beans fresh for longer
- Able to vend paper cups for that authentic coffee house experience

For the operator:

- Large 230 cup capacity to accommodate busy locations
- Simple lever operated locking device facilitates removal of CoEx® unit for routine cleaning and servicing
- CoEx® unit can be quickly and easily cleaned in hot water
- Unique, market leading solution provides a high specification table top machine



Push the button, take your drink and enjoy the experience!



Stylish, Customer Interface

User friendly back-lit buttons provide customers with a welcoming and easy to use drink selection method. The build a drink approach is intuitive with both selection and pricing clearly displayed. The new, enlarged four line LCD display provides clear and concise information.

Price and selection decals can be easily changed or updated by simply removing the clip in panel.



Cup Drop Unit

The new cup drop unit fitted to the Genesis is able to dispense either plastic or paper cups. Paper cups have become an integral part of the coffee house experience and Genesis with its high quality drinks choice will ensure customers savour the full experience!

An electronic cup sensor based on **SureVend™** technology is also a standard feature and ensures that a cup is in the vend area before a drink is dispensed.



Motorised Dispense Head

Genesis machines are fitted with a motorised dispense head which provides two different dispensing positions for hot drinks and hot water.

This feature prevents cross-contamination between consecutive drink selections, ensuring complete customer satisfaction.

Choice of Payment Systems

Genesis machines are fully compatible with established MDB and Executive coin and cashless systems.



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The Beginning of a New Generation

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Specifications, drinks choice and canister capacities

Specifications

Instant & Double Freshbrew

Height: 756 mm
Width: 544 mm
Depth: 597 mm
Weight: 70 kg
Capacity: 230 Cups

Bean to Cup

Height: 860 mm*
Width: 544 mm
Depth: 597 mm
Weight: 70 kg
Capacity: 230 Cups

* Height includes visible bean container

N.B. Please allow 180 mm extra width on either side of the machine to enable door to be opened.

Base Cabinet

Height: 906 mm
Width: 584 mm
Depth: 612 mm

All weights and dimensions are approximate and are for guidance only.

Electrical Requirements

Voltage: 220 - 240 AC
Current: 13 Amp fused
Frequency: 50Hz

Water Requirements

Pressure: 100 kpa - 800 kpa
(1 Bar - 8 Bar)
Supply: 15 mm BSP from rising main*

* Genesis machines fitted with either the CoEx® espresso brewer or the paperless double freshbrew brewer **must** be connected to the water supply via a water filter. Crane Merchandising Systems recommend and supply the **Brita AquaQuell Compact** water filter.

BRITA
it's clear from the taste

Selections

Fresh Coffee (From Beans)
Freshbrew Coffee
Freshbrew Tea
Instant Tea
Instant Coffee
Decaffeinated Coffee
Chocolate
Cappuccino
Espresso
Double Espresso
Americano
Caffe Mocha
Chocomilk
Hot Milk
Soup
Caffe Latte
Hot Water
Extra Milk/Sugar
No Cup Option

	Instant (1)	Instant (2)	Double F/brew (1)	Double F/brew (2)	Bean to Cup
Fresh Coffee (From Beans)					●
Freshbrew Coffee			●	●	●
Freshbrew Tea			●	●	
Instant Tea	●	●			
Instant Coffee	●	●		●	
Decaffeinated Coffee	●	●			
Chocolate	●	●	●	●	●
Cappuccino	●	●	●	●	●
Espresso	●	●	●	●	●
Double Espresso			●	●	●
Americano			●	●	●
Caffe Mocha	●	●	●	●	●
Chocomilk	●	●	●	●	●
Hot Milk	●	●	●	●	●
Soup	●	●	●	●	●
Caffe Latte	●	●	●	●	●
Hot Water	●	●	●	●	●
Extra Milk/Sugar	●	●	●	●	●
No Cup Option	●	●	●	●	●

N.B. When ordering any of the above machine types, please ensure that the correct drink specification is configured at time of order. A different drink specification cannot be retro-fitted to Genesis machines.

Double Freshbrew 1:

- All speciality drinks are made with freshbrew coffee
- Cappuccino made with cappuccino topping

Double Freshbrew 2:

- Cappuccino made with coffee, milk and chocolate

Bean to Cup:

- All speciality drinks are made with freshly ground coffee beans
- Freshbrew coffee can be replaced with decaffeinated freshbrew coffee

Canister Capacities

Espresso Coffee Beans	1.8 kg - 240 cups
Freshbrew Coffee (1)	0.55 kg - 130 cups
Freshbrew Coffee (2)	1.8 kg - 240 cups
Freshbrew Tea	0.73 kg - 200 cups
Instant Coffee	0.67 kg - 420 cups
Instant Tea	0.365 kg - 830 cups
Chocolate	2.25 kg - 130 cups
Milk/Topping	1.4 kg - 180 cups
Soup	2.25 kg - 270 cups
Sugar	2.8 kg - 1075 cups

All canister capacities and numbers of cups shown are approximate and are for guidance only.

(1) Espresso Models. (2) Freshbrew Models.



Bean to Cup - Interior

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