# OVER 30 INSPIRING DRINKS TO FIT YOUR EVERY MOOD



FLAVIA\*
The Café of Choice\*\*

# GUESSWORK OUT, FLEXIBILITY IN

The perfect drinks menu... it's an art we've mastered. When it comes to knowing the drinks that go, think of FLAVIA® as your own, private expert.

Here's how our approach to menu creation helps you get just the right FLAVIA® menu for your organisation:

STEP 1 – The FLAVIA® range is divided into four categories reflecting how people choose drinks – sometimes by function, sometimes by mood. Against each category there is an ideal number of drinks to list – 6x Freshground Coffee, 3x Total Indulgence, 3x Real Leaf Tea and 3x Wellbeing.



**STEP 2** – The majority of drinks are allocated 'Must have' or 'Options' status.

**STEP 3** – You select all 'Must have' drinks in each category and then your choice from the 'Options'.

You can adapt your menu as time goes by – always swapping from the 'Options' selections and leaving the 'Must have' drinks in place.

The right choice for all made simple.

#### WHY COFFEE?

By choosing six of our great coffees you can truly cater for all tastes.

- Coffees from around the globe, from single origin Colombia to sustainable coffee that supports small scale farmers.
- A range of strengths: The ever popular Smooth Roast to the powerful caffeine kick of Espresso Roast and, of course, a decaffeinated option.

#### WHY INDULGENCE?

Who doesn't deserve a treat now and then?

 Offering CREAMY TOPPING™\*, MARS® Swirl\* and Choco allows everyone to devise their own indulgent creations.

#### WHY TEA?

After water, tea is the most widely consumed drink in the world. And FLAVIA® caters for all tastes, from the well loved FLAVIA® English Breakfast to Earl Grey and more.

#### WHY WELLBEING?

A rising trend towards healthy lifestyles is reflected in FLAVIA® Wellbeing drinks – particular favourites include:

- RASPBERRY SPARK<sup>TM</sup> enjoyed as a 'perk me up' alternative to coffee.
- Green Tea with Jasmine subtle tasting, easy drinking and reflecting the soaring popularity of green tea in the UK.
- Delicious BLUEBERRY BALANCE™ with the functional benefits of Echinacea.

#### BRIGHTER TOMORROW

Ethical business practice runs deep at FLAVIA®;

Sustainability – offering options such as KENYAN DAWN™, a coffee that helps small scale farmers.



**Trading** – a commitment to trade fairly and decently with all our suppliers.

### Environmentally sensitive production - from raw material to finished product.

Recycling – from packaging to cups

through to the disposal of drinks stations, we set the standard.















# FRESHGROUND COFFEES

 Strength
 Code
 Per case
 Filterpacks
 Case

 1 2 3 4 5
 F310
 100
 21.17p
 £21.17

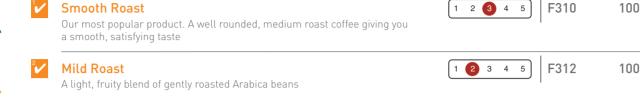
List Price

Filterpacks













From the rich soils of Colombia, a distinctive full-bodied coffee with a unique nutty flavour



The caffeine-free choice, delicious and well balanced



Espresso Roast

The best choice for a really strong espresso kick



#### Sumatra

Enjoy the exquisite richness of pure origin Sumatra, direct from the volcanic soils of Indonesia



KENYAN DAWN™

Help support small scale coffee farmers in Kenya by choosing this high quality coffee with a light, acidic character





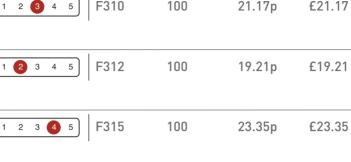
A smooth and creamy, mellow coffee with a subtle hazelnut flavour  $\,$ 



Our finest Arabica beans, carefully roasted for a full flavour, a fruity aroma and a rich velvety body  $\,$ 



An assertive dark roast, with a hint of caramel and spices





1	2	3	4	5	F308	100	21.54p	£21.54
					I			

1 2 3	4 5	F320	100	25.78p	£25.78
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1	2 3	4	5		F330	100	26.14p	£26.14
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EU43	100	23.35p	£23.35
EU43	100	23.33p	EZ3.33

1 2 3 4 5 F301 100 21.54p £21.5	1	2	3	4	5	F301	100	21.54p	£21.5
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# Must have





# TOTAL INDULGENCE

**CREAMY TOPPING™\*** Essential component to combine with any coffee for an individual FLAVIA® Cappuccino or with Choco for a gentle Chococcino

Choco Drink alone for a rich hot chocolate or combine with any coffee for a great Mochaccino

MARS® Swirl\* Combine with Choco or any coffee to create your own indulgent Chococino or Mochaccino with a caramel twist

**EXOTIC CHAI™** A drink to lift your spirits with tantalising tastes of cinnamon, clove and ginger. Combine with CREAMY TOPPINGTM\* for an awesome Chai Latte

Filterpacks List Price Code Per case Filterpacks Case F316 80 12.17p £9.73 **EU17** 72 23.13p £16.65 F352 80 15.26p £12.21 F341 140 15.46p £21.64



# DEVISE YOUR OWN INDULGENT CREATIONS



#### Cappuccino

Mochaccino

with any coffee

Try a chocolate and

coffee taste sensation by combining Choco

For an authentic cappuccino, combine CREAMY TOPPING™\* and a coffee







#### MARS® Swirl\* Mochaccino

MARS® Swirl\*

Combine MARS® Swirl\* and

Choco for an indulgent

caramel experience

Chococcino

Combine MARS® Swirl\* with any coffee for a rich taste sensation



#### Chai Latte

Combine EXOTIC CHAI™. CREAMY TOPPING™\* and a little sugar for a tantalising Chai Latte

\*CREAMY TOPPING™ and MARS® Swirl not suitable for use with S300 and SB100 drinks stations









**1** 

# REAL LEAF TEAS

This traditional blend captures the full, smooth flavour of fresh leaf tea		
from Kenya	aptures the full, smooth flavour of fresh lea	f tea



A classic tea with an aroma derived from Bergamot oil

Selection

This delicate blend of finest Kenyan and Java teas has been specially selected to create a refreshingly light taste

Roval Blend

A strong invigorating blend of Kenyan and Malawi teas for a rich, full-bodied flavour



A mild leaf tea with the caffeine gently removed





## WELLBEING



RASPBERRY SPARK<sup>™</sup> - Invigorate Your Senses Perk up with this delicious Ginseng and Ginkgo Biloba tea. A delicious

raspberry lemon drink, which is all natural and caffeine-free



#### Green Tea with Jasmine - Help Fight Free Radicals

Our green tea from the mountains of China with a scent of jasmine flowers. Rich in antioxidants to help neutralise free radicals in the body



A delicious, finest quality green tea from the foothills of Mount Fuji in Japan. The antioxidants in the tea catechins make this an ideal part of a healthy diet



#### BLUEBERRY BALANCE™ - Your Uplifting, Protective Force

Natural healthy balance. Echinacea is traditionally associated with boosting the immune system - 100% natural and caffeine-free

#### **LEMON CALM**<sup>TM</sup> – Your Soothing, Gentle Blend

A delicious blend of rosehip, apple and lemon peel to create a soothing, relaxing treat - 100% natural and caffeine-free





Filterpacks

Per case

140

140

140

140

140

140

140

140

140

140

Code

**EU59** 

**EU39** 

**EU19** 

**EU09** 

F347

F338

F346

F399

F333

F345

Strength

1 2 3

1 2 3

1 2 3

List Price

12.88p

14.64p

12.61p

13.12p

16.80p

15.84p

15.84p

26.04p

15.84p

15.84p

Filterpacks Case

£18.03

£20.49

£17.65

£18.37

£23.52

£22.17

£22.17

£36.45

£22.17

£22.17

# AT A GLANCE

	Filterpack	S	List Price		
FRESHGROUND COFFEES	Code	Per case	Filterpacks	Case	
Smooth Roast	F310	100	21.17p	£21.17	
Mild Roast	F312	100	19.21p	£19.21	
Colombia	F315	100	23.35p	£23.35	
Décaféiné	EU53	100	23.56p	£23.56	
Espresso Roast	F308	100	21.54p	£21.54	
KENYAN DAWN™	F330	100	26.14p	£26.14	
Sumatra	F320	100	25.78p	£25.78	
Hazelnut	EU43	100	23.35p	£23.35	
Rich Roast	F301	100	21.54p	£21.54	
Italian Roast	F324	100	21.61p	£21.61	
TOTAL INDULGENCE					
CREAMY TOPPING™*	F316	80	12.17p	£9.73	
Choco	EU17	72	23.13p	£16.65	
MARS® Swirl*	F352	80	15.26p	£12.21	
EXOTIC CHAI™	F341	140	15.46p	£21.64	
REAL LEAF TEAS					
English Breakfast	EU59	140	12.88p	£18.03	
Earl Grey	EU39	140	14.64p	£20.49	
Royal Blend	EU09	140	13.12p	£18.37	
Selection	EU19	140	12.61p	£17.65	
English Breakfast Decaffeinated	F347	140	16.80p	£23.52	
WELLBEING					
RASPBERRY SPARK™	F338	140	15.84p	£22.17	
Green Tea with Jasmine	F346	140	15.84p	£22.17	
BLUEBERRY BALANCE™	F333	140	15.84p	£22.17	
Japanese Green Tea	F399	140	26.04p	£36.45	
LEMON CALM™	F345	140	15.84p	£22.17	

## HOW TO ORDER

Contact your drinks supplier











 $\otimes$  FLAVIA, RASPBERRY SPARK, LEMON CALM, MARS Swirl, KENYAN DAWN, BLUEBERRY BALANCE, EXOTIC CHAI, CREAMY TOPPING  $\otimes^{rm}/\otimes$  & designs MASTERFOODS 2006. Correct at time of printing.



